



Pierce Transit
Stream

Meeting Title Goes Here

APRIL 27, 2021

Zoom Tips

Let's have a great meeting.



Everyone is muted by default



We will monitor the chat function



Click the "Interpretation" button below to listen to this presentation in Spanish
(Presione abajo el boton de "Interpretation" para escuchar esta presentacion en Espanol.)



Submit questions using the
"Q&A" feature



We will pause for questions
after each topic

Meeting Agenda

We'll be discussing the following:

- Intro
- Project Overview
- Project Timeline
- Project Funding
- Property Impacts
- Partner Updates
- Community Outreach
- Q&A



We're growing fast...



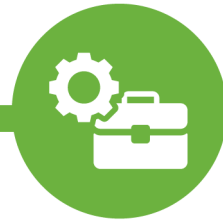
Pierce County's roads are becoming **overwhelmed by rapid population growth** - and we're projected to grow even more by 2040.

2040 Projections

COMMON GROWTH ESTIMATES INDICATE:



Population will
increase by 25%
(nearly 250,000)



Employment
opportunities will
likely grow by 85%



Per 1,000 people,
Washington averages
870 vehicles

That's a lot of extra traffic...

**A growing problem requires
an efficient, lasting solution.**



**That's where
BRT can
help out.**



Funded largely through
**federal grants, Sound Transit,
and WSDOT**, Pierce Transit's Bus
Rapid Transit service will be an efficient,
cost-effective solution to our growing traffic
problem, **bringing federal money back to
our communities.**

What is BRT?

Bus • Rapid • Transit *noun*



- 1 A new line of service from Pierce Transit
- 2 Will improve transit service along Pacific Avenue/State Route 7 between Downtown Tacoma and Spanaway
- 3 By 2040, will move 2.2 million riders per year

What is BRT?

It's effective.



1 BRT vehicle



can take up to 90 cars off the road

What is BRT?

It's efficient.

FUNDED BY GRANTS

With capital funds coming primarily from outside sources, other Pierce Transit services will be maintained, and will benefit from BRT.

SUPPORTS OUR BUSIEST CORRIDOR

Pacific Avenue/SR-7 is Pierce Transit's highest ridership corridor, with 3,400 average weekday boardings.

POSITIONED FOR MAXIMUM IMPACT

Approximately 55,000 residents live within a half-mile of the corridor & that number will increase by an estimated 25% by 2040.

And so much more



FREQUENT

Bus runs every
10-15 minutes



ACCESSIBLE

Larger buses allow for
better wheelchair access



CONNECTED

Key stops connect
Tacoma to Spanaway



FAST

Traffic signals will
prioritize BRT buses



EASY

Raised platforms & multiple
doors make boarding easy



RELIABLE

Bus trips supported
by real-time info

**More than just a traffic solution,
BRT helps enrich our community.**



Why BRT?

It strengthens our community.



Supports the economic future
of Pierce County



Aligns with City of Tacoma's and
Pierce County's long-term plans



Assists growing transit demand



Planned for construction along
six recognized Opportunity Zones



Congestion mitigation provides
a competitive alternative

Why BRT?

It assists in our safety.



Adds 7 signalized crosswalks for safer pedestrian crossings



Enhances pedestrian safety with 22 refuge areas at median stations



Creates 4 miles of restricted use lanes, which can be used by first responders in emergency situations, while preserving existing general purpose lanes



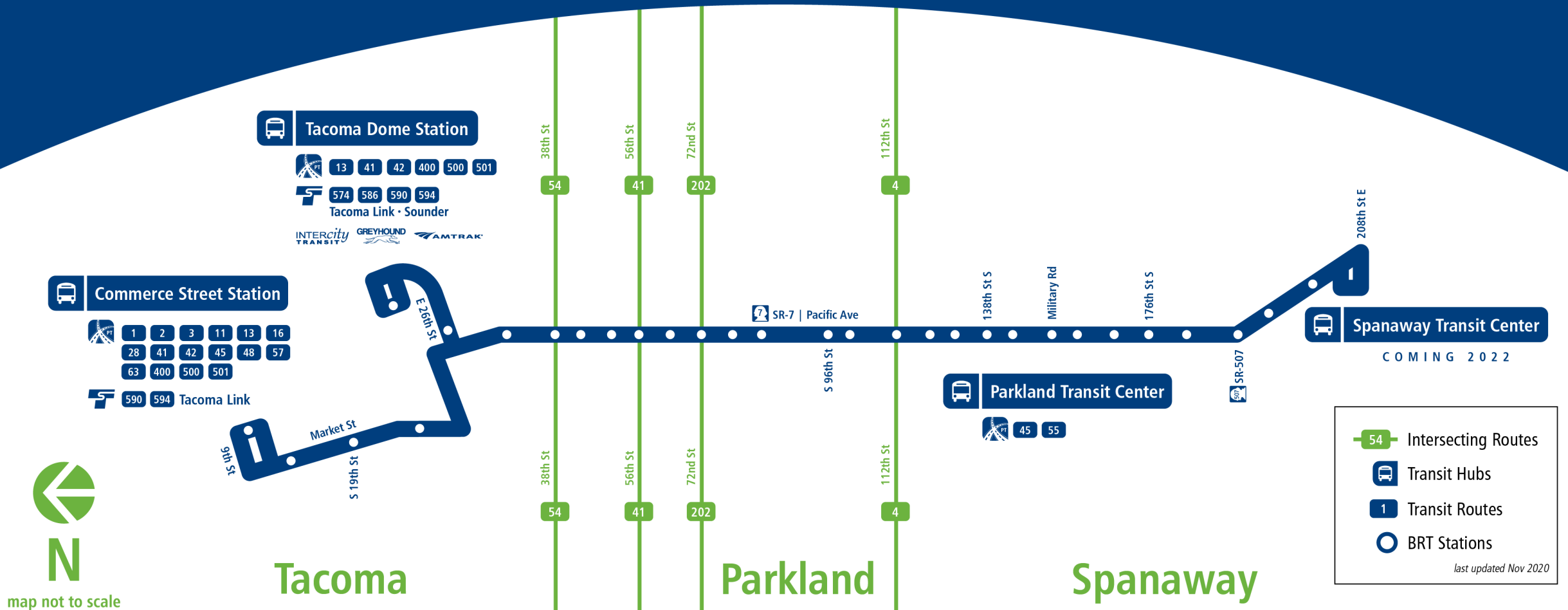
Controls left turns at 21 intersections for improved traffic safety



Installs 3 roundabouts for smoother traffic flow

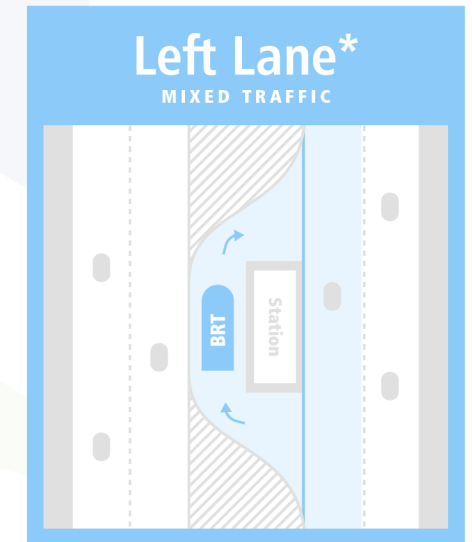
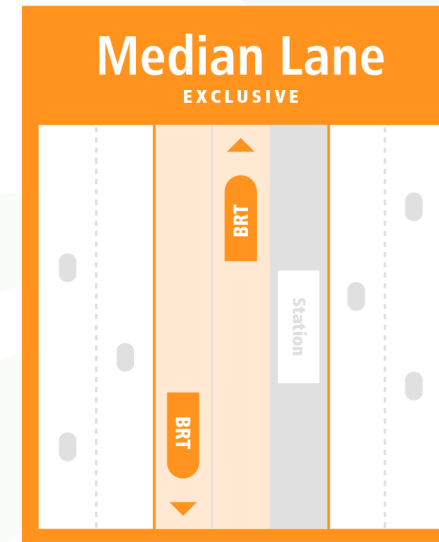
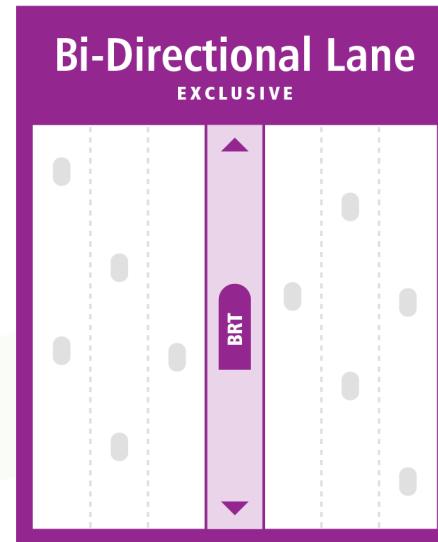
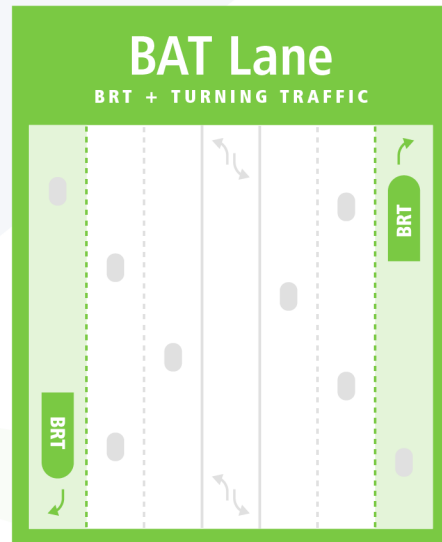
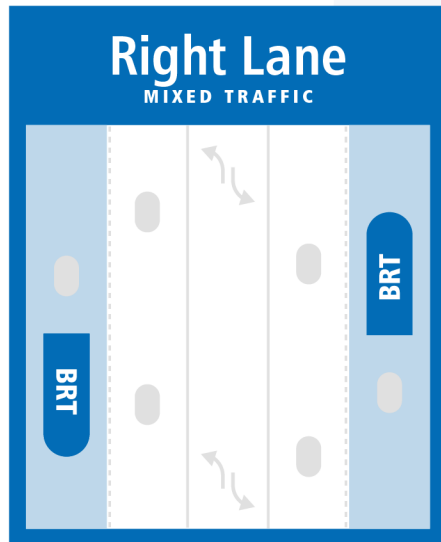
BRT Route Overview

BUS RAPID TRANSIT FROM TACOMA TO SPANAWAY



BRT Lane Types

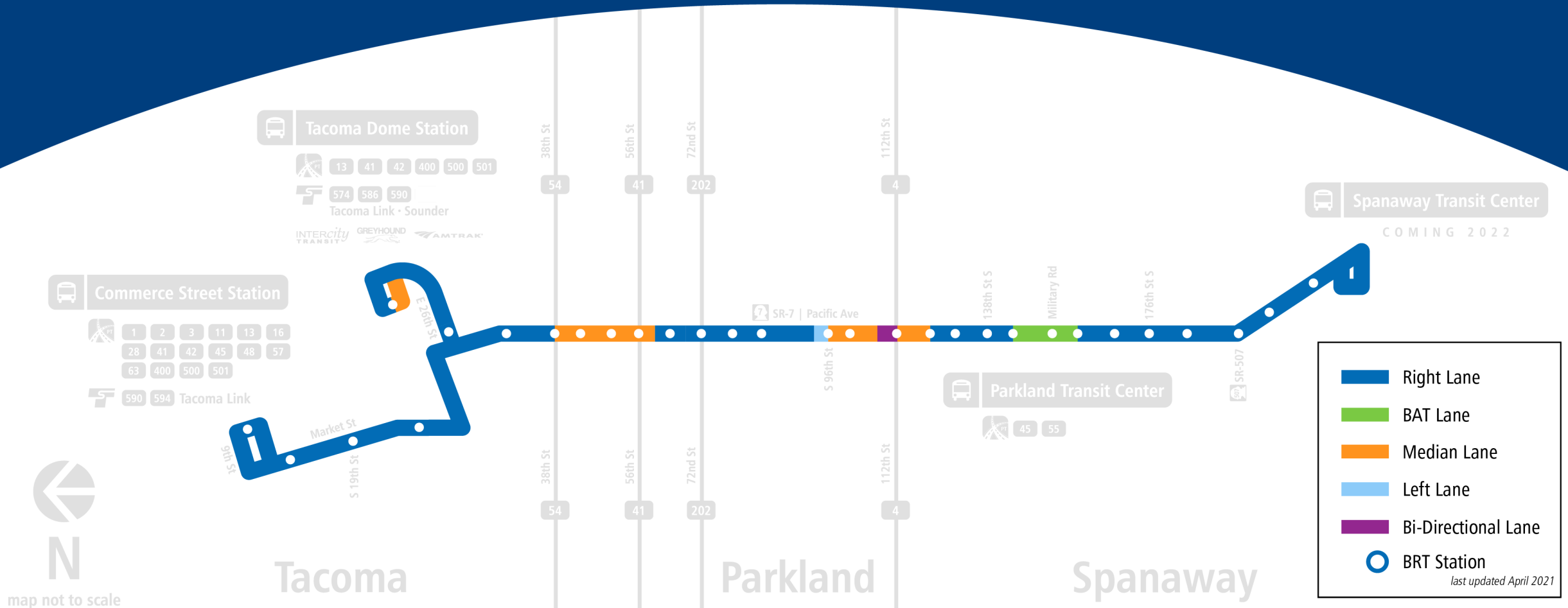
Lane types vary based on traffic priority & station location.



*BRT stations are to be accessed by BRT only

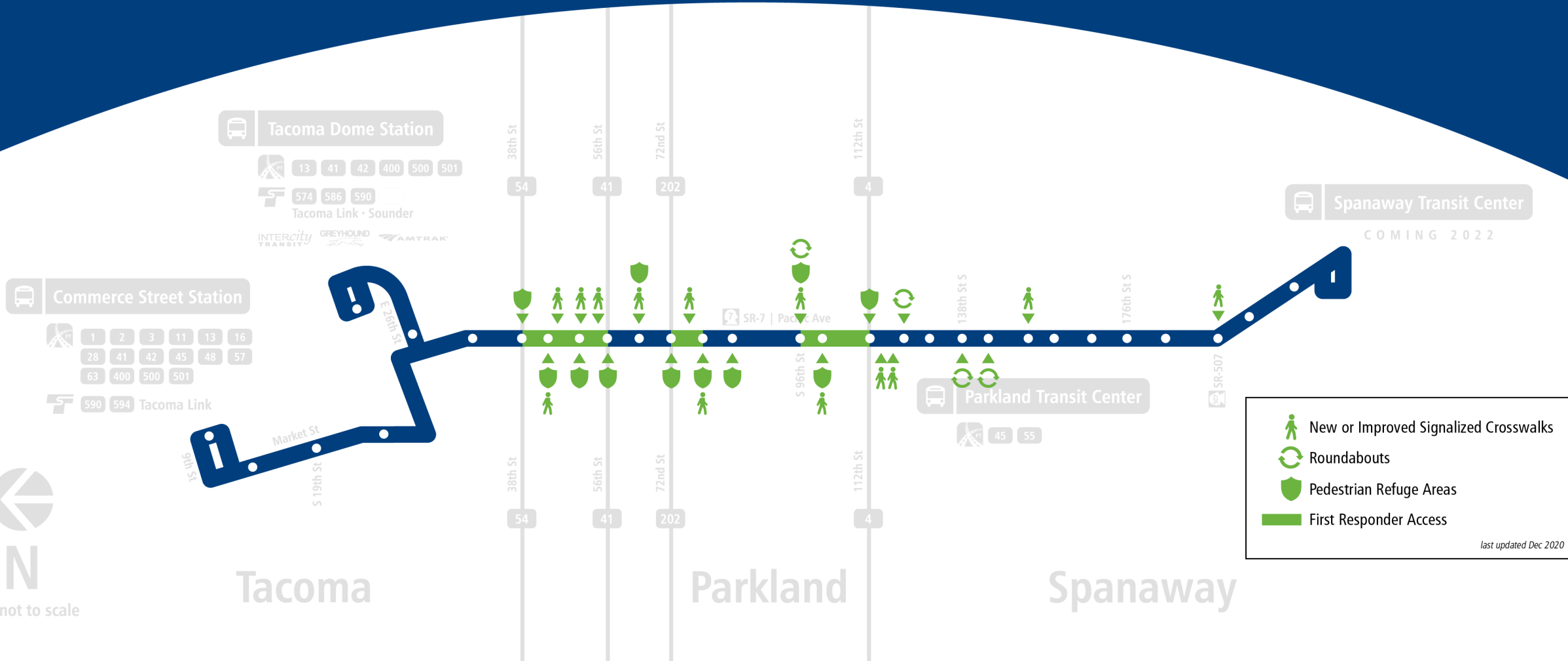
BRT Lanes Overview

BUS RAPID TRANSIT FROM TACOMA TO SPANAWAY



BRT Safety Improvements

BUS RAPID TRANSIT FROM TACOMA TO SPANAWAY



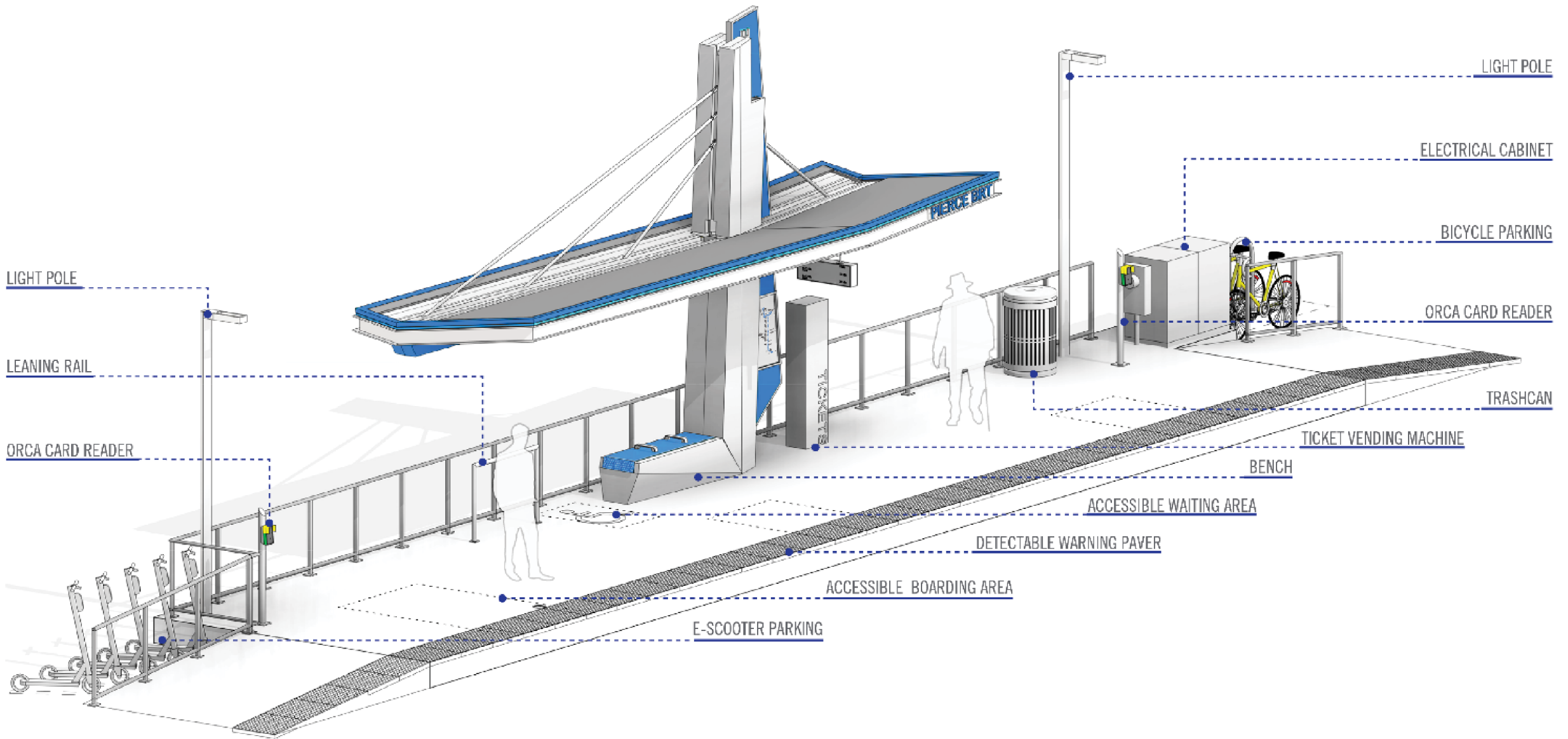
Stations will feature

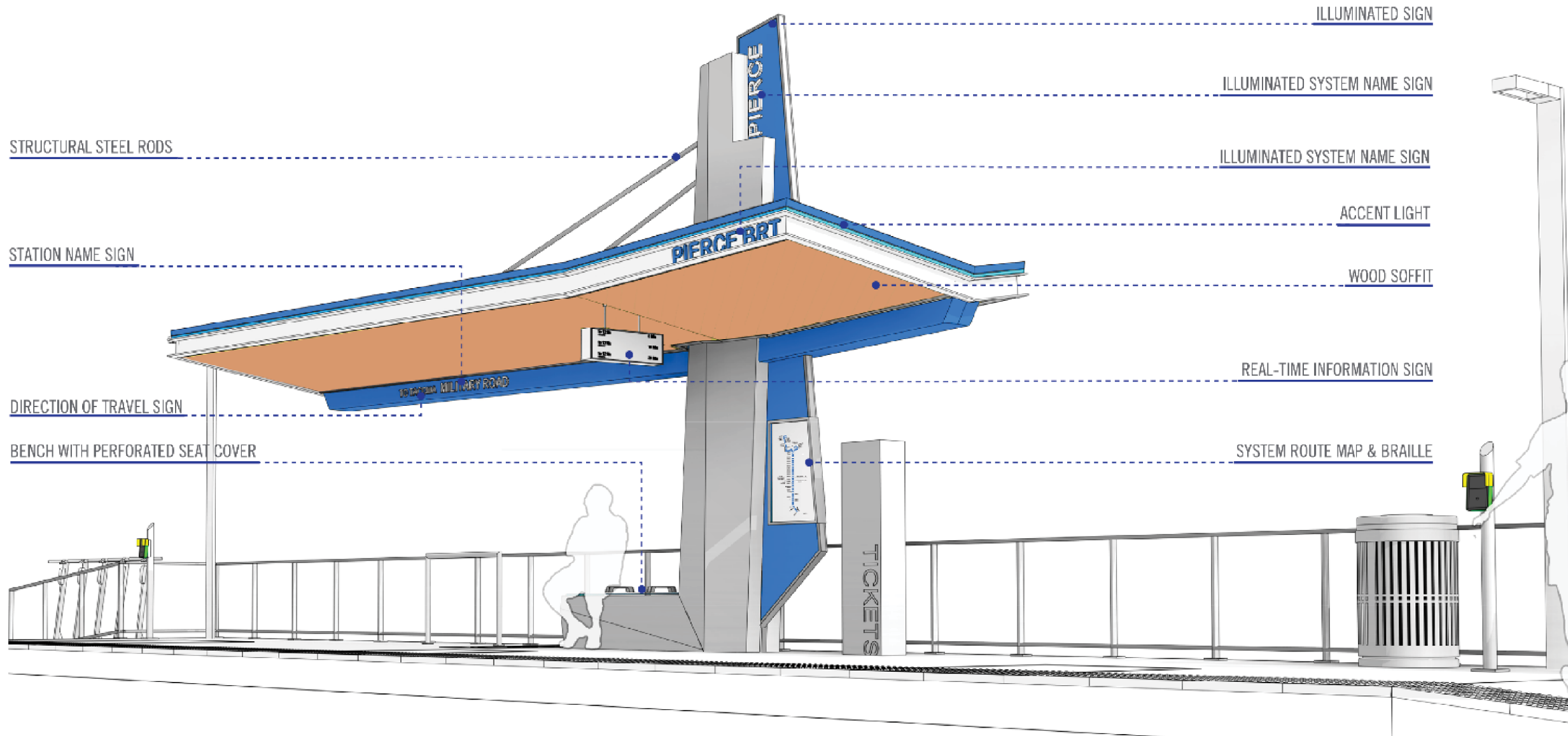
- ORCA Card readers
- Real-time bus tracker
- Protection from weather
- Ticket vending machines
- Parking for bikes and e-scooters
- Platforms spanning entire length of bus
- Raised platforms for improved accessibility



PACIFIC AVE & MILITARY RD NORTHBOUND STATION







ILLUMINATED SIGN

ILLUMINATED SYSTEM NAME SIGN

STRUCTURAL STEEL RODS

ILLUMINATED SYSTEM NAME SIGN

STATION NAME SIGN

ACCENT LIGHT

WOOD SOFFIT

DIRECTION OF TRAVEL SIGN

REAL-TIME INFORMATION SIGN

BENCH WITH PERFORATED SEAT COVER

SYSTEM ROUTE MAP & BRAILLE

TICKETS

Project Timeline

2017

- Assess corridor conditions
- Develop project purpose & need
- Mode selection
- Develop alternatives

2018

- Select Locally Preferred Alternative
- Begin FTA Small Starts application
- Conduct additional traffic analysis
- Begin initial environmental review

2019

- Continue environmental review
- Begin design
- Launch BRT Community Committee

2020-2021

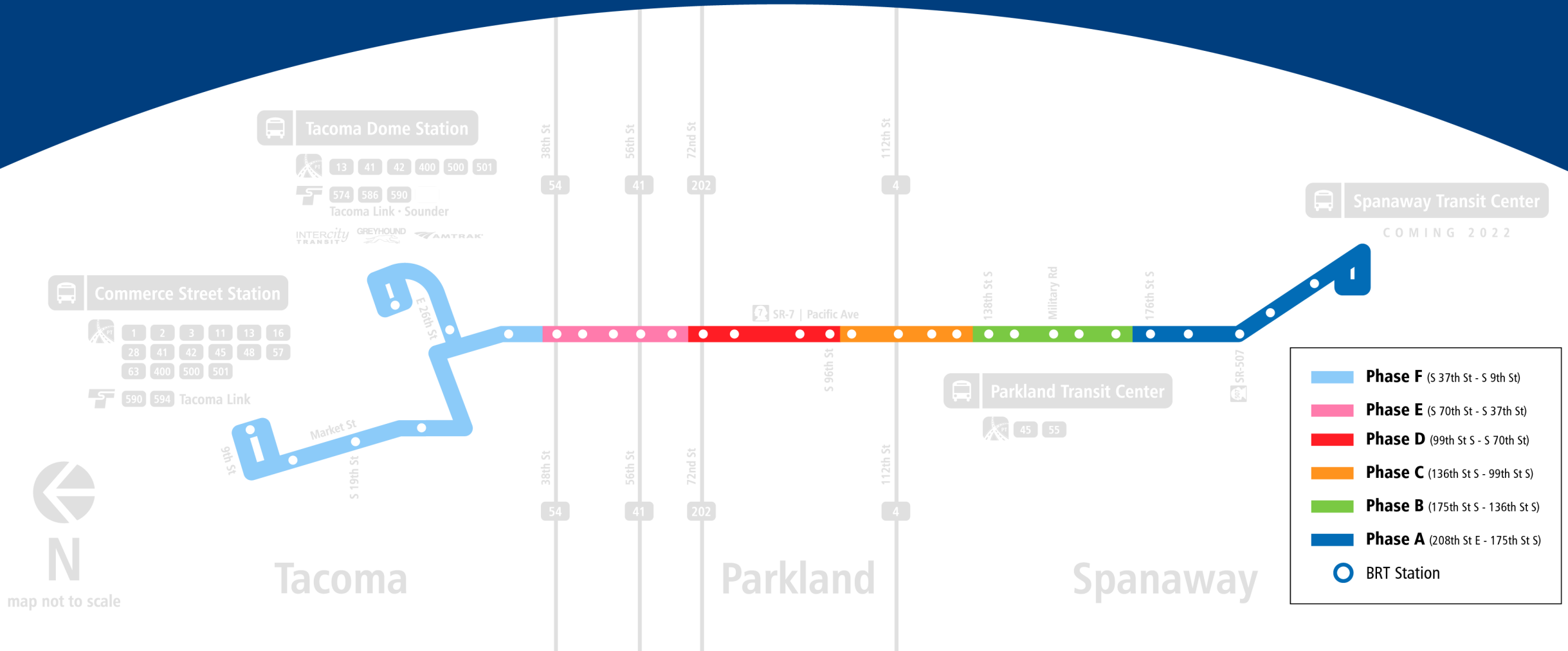
- Continue design
- Finalize environmental review
- Begin Property Acquisition

2022-2024

- Continue Property Acquisition
- Begin construction
- Open to service

Project Phases

BUS RAPID TRANSIT FROM TACOMA TO SPANAWAY



Project Funding

Bringing resources back to our community.



- **\$60 million** ST Partnership Funds
- **\$19 million** WSDOT LEAP & Other Grants
- **\$13 million** FTA & State Grant Awards
- **\$ 3 million** Pierce Transit Local Funds Grant Match
- **\$75 million** FTA Small Starts Grant Request (Pending)

\$170 million Total Budget

Property Impact

Coordinating with property owners.

PROPERTY OWNER MEETINGS

- Held meetings with property owners, organized through an online scheduling tool
- Covering design impacts, construction impacts & property acquisition process

MAILED INFORMATION PACKETS

- Overview of BRT project
- Notice of potential purchase (or temporary construction access) of partial property
- Acquisition process details and property rights

Community Outreach

BRT COMMUNITY COMMITTEE

- Held fourth meeting on October 20, 2020
- Next meeting tentatively scheduled for April

VIRTUAL BRT TOUR

- Translated in Spanish and Vietnamese
- Approximately 1,500 sessions
- Averaging three minutes per session

LIVE-STREAMED PUBLIC MEETING

- Virtual public meeting conducted on December 10, 2020
- Approximately 115 members of the public joined the online meeting
- Project overview, design, timeline, and property owner coordination
- View the recorded meeting at RideBRT.com
- Sixty percent design public meeting tentatively scheduled for June 15th





PierceTransit

Stream



PierceTransit

Sponsorship

- The Superlative Group is supporting our BRT sponsorship deals
- Approximately 100 companies were contacted about BRT 1 line sponsorship
- Draft agreement is nearly complete, and final contract terms being negotiated
- After line sponsorship is in place, work will move to station sponsorship sales calls

In Review....



A GROWING PROBLEM

Our area's traffic is increasing due to rapid population growth.



A LASTING SOLUTION

BRT helps us adapt to the growing demand being placed on our roads.



AN ENRICHED COMMUNITY

Our community thrives with BRT providing the support our area needs.

Have Any Questions?



Feel free to type your questions into the "Q&A" feature and we will answer them in the order they're received. Thank you.



Get Involved



visit us at
www.RideBRT.com



email us at
BRT@PierceTransit.org



call us at
253.983.3407

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Pierce Transit

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